

# **BOOSTING EMPLOYABILITY HUST – SCHOOL OF ECONOMICS – SEPT**

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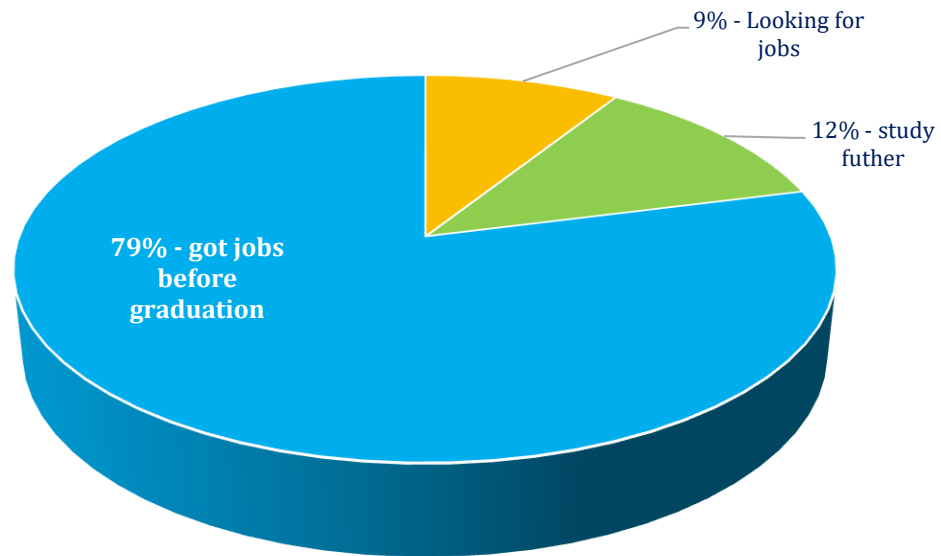
# HUST

- 1956 - 70 years
- Vietnam's leading technical universities.
- Programs in engineering, technology, applied sciences, Economics and Management
- 10 schools, 3 faculties and 8 research units
- >12,000 new students in 2024



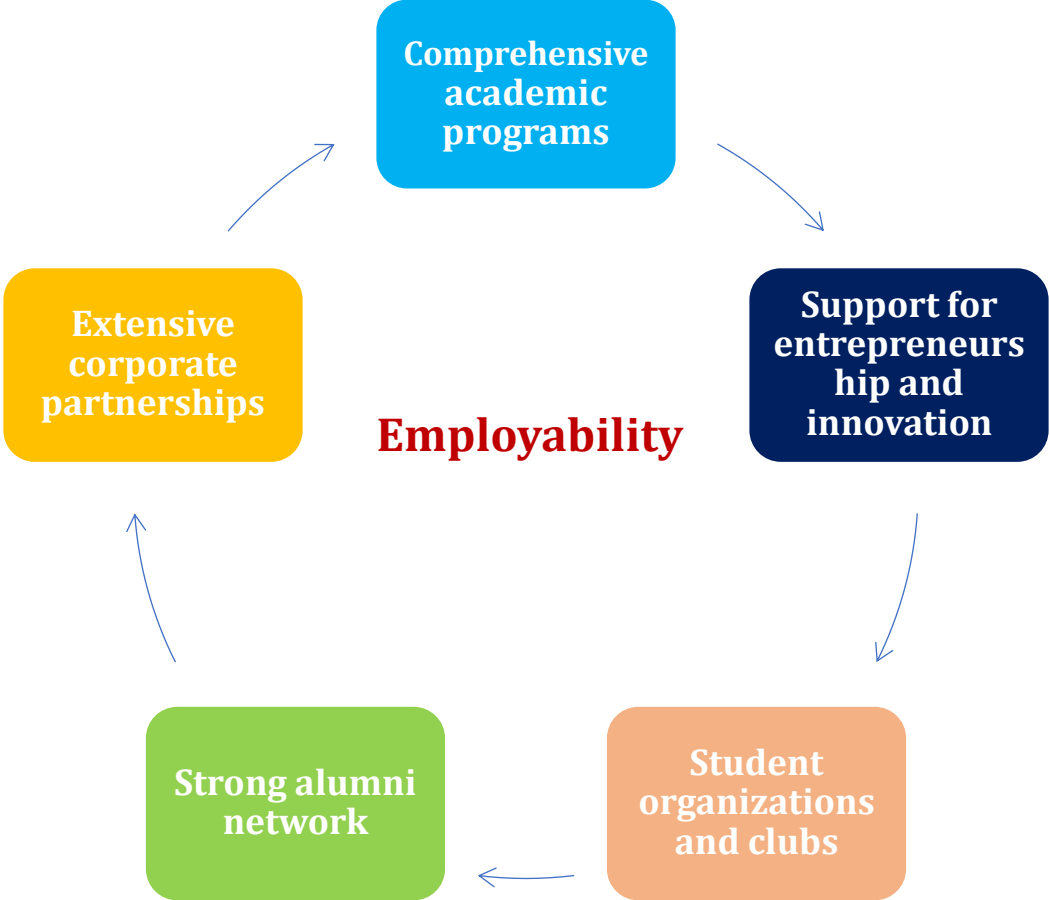
# HUST GRADUATE EMPLOYMENT

Survey on HUST Graduate employment  
in Oct 2023



- 85% got jobs – after 6 months
- 9% - start up

# HUST GRADUATE EMPLOYMENT



# SEPT MBA PROGRAM

- Joint MBA between University of Leipzig and HUST
- Since 2005 – 20 years
- 400 graduates: Entrepreneurs, Managers, Experts, working in Vietnam, Germany and other countries
- Awarded with “Quality Label for the **Top 10** International Master Study Programmes in German Universities”



"Quality Label for the Top 10 International Master Study Programmes in German Universities"

## Awards



SEPT belongs to the best Master Programs in Germany

# SEPT MBA PROGRAM



# SUCCESS FACTORS – JOINT PROGRAM

- **Ideal Partnership:** Establishing a mutually beneficial relationship grounded in trust and shared values.
- **Long-Term Commitment:** A dedication to fostering a sustainable partnership that evolves and grows over time.
- **Common Objectives:** Aligning on shared goals and vision to ensure cohesive efforts towards success.
- **Open Dialogue:** Encouraging transparent communication that promotes collaboration and addresses challenges effectively.
- **Empathy and Understanding:** A willingness to genuinely understand each partner's perspectives, needs, and challenges.
- **Agile Adaptability:** The ability to respond swiftly and effectively to changes in the environment or partnership dynamics.
- **Business Model:** Creating a flexible and sustainable business model that supports growth and adaptation in a competitive landscape.



**THANK YOU  
FOR YOU ATTENTION!**